

# renu

Remanufactured Workspace Technology



# Remanufactured Technology

Because Workspace Tech  
shouldn't cost the earth



Remanufactured,  
Reimagined, Responsible



RIGHT  
DIGITAL  
SOLUTIONS

# Lighter on the wallet, lighter on the environment

Why is it that as soon as you invest in the latest tech, a newer model appears? Break free from the endless upgrade cycle with ReNu.

Our remanufactured devices - from laptops to printers and telecoms equipment - offer a sustainable alternative that keeps your business at the forefront without the constant need to buy new.



## Why buy new when you can ReNu?

### Reduction of E-Waste:

Remanufacturing extends the life of your workspace tech whilst significantly decreasing electronic waste.

### Resource Conservation:

Reducing the reliance on precious raw materials helps reduce the environmental impact of mining.

### Lower Carbon Footprint:

Remanufacturing tech affords a substantial reduction in CO<sub>2</sub> emissions by including reused components.

### Energy Efficiency:

Remanufacturing consumes less energy than the production of new devices.

- ✔ Sustainable Solutions
- ✔ Manufacturer Independence

- ✔ Personalised Management
- ✔ Nationwide Support

# Connect your business with Remanufactured Technology

ReNu from Right Digital Solutions (RDS) supplies remanufactured laptops, printers, phones and other workspace technology that is sustainable, affordable and certified **at least as good as new!**



IT

Comms

Print



**“Remanufactured devices cut CO<sub>2</sub> emissions and reduce e-waste, while providing cost-effective, sustainable solutions for your business. It’s about maximising the lifespan of technology and leading by example in the shift toward a circular economy.”**

**Ian Jones**  
Managing Director, Right Digital Solutions



ReNu IT is remanufactured under BS standards BS8887-220 and BS8887-211



# renu Laptops

Recompute your workspace technology

ReNu Remanufactured Laptops can be a massive benefit to your budget whilst also saving resources, reducing emissions and boosting your business' eco-credentials!



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## Cutting costs, not corners, reducing emissions, not performance

Remanufacturing **just ONE laptop** saves:



Resources preserved per laptop: **1200 kgs**



Reduction in CO<sub>2</sub> emissions per laptop: **316 kgs**



Trees planted by reforestation partners per laptop: **5 trees**



Sequestered CO<sub>2</sub> offset per laptop: **600 kgs**



Water conserved per laptop: **190,000 lts**



E-waste produced: **nil**



## Corporate responsibility & the circular economy

### Corporate Responsibility:

Businesses using remanufactured laptops can enhance their corporate social responsibility (CSR) profiles by demonstrating a commitment to sustainability.

### Circular Economy:

Using remanufactured laptops also supports a circular economy model where products are reused, refurbished and recycled - which are the three Rs of a sustainable future!

\*compared to new



# Why 'Remanufactured' NOT 'Refurbished'?

According to the BSI definition - a "remanufactured" laptop must deliver performance and warranty that are **at least equivalent** to when it was new. The key phrase here is "at least" - and we take that seriously.

With ReNu, most of our remanufactured laptops exceed these standards, offering improved speed, power and performance. They're better than ever before!

## ReNu Remanufactured Laptops offer:

**High standards:** We remanufacture to BS 8887 Standards, ensuring guaranteed quality.

**Quality:** Each laptop goes through a 5-hour remanufacturing process.

**Household names:** Enterprise-grade laptops from a range of leading brands.

**Precision engineering:** With state-of-the-art robots, software and expert engineers.

**Low RMA:** Our 360-point quality check ensured customer satisfaction.

**Corporate responsibility:** Remanufacturing saves huge quantities of natural resources and produces far less CO<sub>2</sub>.

**Helping to achieve net zero:** We plant 5 trees for every laptop you buy.

## Refurbished laptops only offer:

**Inconsistent quality:** Machines are produced of varying grades and conditions, based on the abilities and opinions of the engineers who worked on them.

**No standardisation:** Refurbished machines do not come with any guarantee of standards or product integrity.

**Limited testing:** Varying levels of undocumented testing could mean you're using a laptop that has not been tested to function as you need it to.

**High RMA:** Our customers tell us they experience much higher RMA with refurbished laptops.

# The savings are **financial** as well as **environmental!**

ReNu Remanufactured Devices can cost 50% less than comparable new machines - meaning your budget goes further!

Reallocate savings to other critical areas of your business.



Through rigorous testing and quality control, all the hardware comes with an assurance of working standard and quality, up-to five years' warranty.

Remanufactured technology from ReNu is upgraded with newer, more efficient components meaning they can be better than ever!



Acquiring high-quality remanufactured tech is easier than ever with our flexible payment options. Access hardware and services including Managed Print by way of Flex-eplan.

Maximise your IT investment while keeping your budget on track with manageable payments that work for you!





# renu Printers

Print off better environmental returns

ReNu Remanufactured Printers offer businesses an eco-friendly and affordable alternative to purchasing brand-new devices.



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Print

## Your blueprint for sustainability

Research\* shows that 66% of environmentally-conscious business leaders are willing to pay more for sustainable products. But with ReNu Remanufactured Print from RDS, you don't have to. Enjoy sustainable solutions without the premium price - because we believe sustainability should be accessible to everyone.

60% of a device's carbon footprint happens before it's even used.

Modern remanufactured devices use up to 80% less energy.

Energy-efficient printing = ESOS compliance + lower costs

Inkjet machines often waste ink keeping nozzles clean.

Idle energy waste adds up - Optimising on/off & sleep schedules significantly reduces energy consumption during downtime.

\* Nielsen RePort: "The Sustainability Imperative" (2015)



# renu Communications

Connect with smarter,  
sustainable solutions

Say "Hello" to ReNu Remanufactured Mobiles and Office Comms, which offers your business the ability to upgrade tech, improve efficiency, save money and reduce your carbon footprint.



**renu** Remanufactured  
Communications

## Connecting you with **cost & CO<sub>2</sub> savings**

Purchasing a remanufactured  
phone can save up to 50 kg of  
CO<sub>2</sub> emissions.

### That's...

Two shipping containers  
**full of CO<sub>2</sub>**



### Or...

The **amount of CO<sub>2</sub>** a  
typical petrol car emits  
when **driving 300 miles.**



# Remanufactured Workspace Technology

**Because, in business, what comes  
around, goes around.**

Discover how remanufactured devices can transform  
your business - sustainable, cost-effective and ready  
to change your workspace technology game.

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