

Safe travels to the cloud:



# How to migrate your servers to Microsoft Azure with RDS

RDS ensures your journey to Microsoft Azure is seamless, secure and sustainable - helping your organisation arrive future-ready.



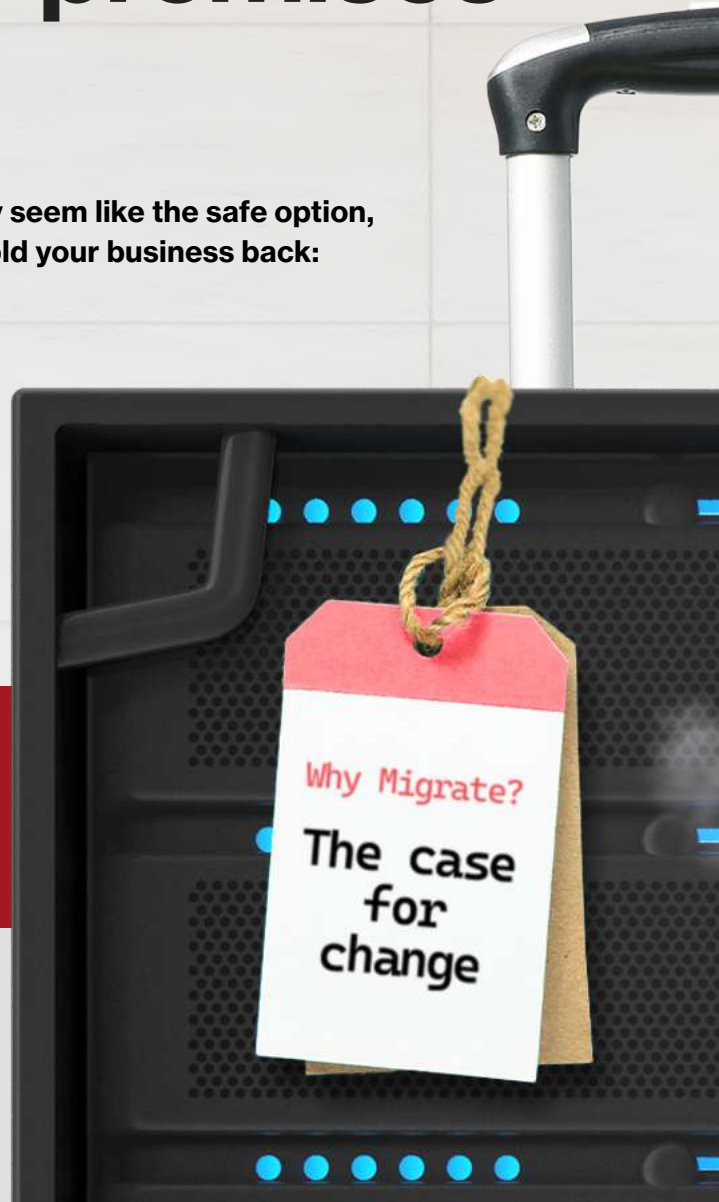
# Is your organisation still relying on on-premises servers?

Relying on physical server infrastructure may seem like the safe option, but it comes with significant risks that can hold your business back:

- Escalating maintenance costs drain resources.
- Ageing hardware increases the risk of downtime.
- Rising cybersecurity threats put sensitive data at risk.
- Limited scalability stifles growth opportunities.

**It's time to leave outdated infrastructure behind.**

With RDS and Microsoft Azure, you'll reduce overall costs - including infrastructure, warranties, energy and maintenance - while improving resilience and unlocking the flexibility to thrive in today's fast-paced world.



**60%**

lower energy consumption with Azure compared to on-premises servers.

**99.99%**

guaranteed uptime ensures your business stays operational.



Microsoft Azure Cloud



### Cost Savings

Save up to 85% with Azure Hybrid Benefit and reinvest in growth. Azure offers flexible pricing models to suit your business. With Pay-As-You-Go, you scale costs in real time, while Reserved Instances provide predictable long-term savings.

Microsoft Azure Cloud



### Unrivalled Security

Protect sensitive data with industry-leading compliance, advanced encryption and real-time threat detection, ensuring peace of mind in an evolving threat landscape.

Microsoft Azure Cloud



### Scalability

Scale IT resources instantly to meet changing demands, whether it's a seasonal spike or rapid business growth. Stay agile without overcommitting resources.

# 6 reasons to migrate to Microsoft Azure Cloud

by RDS

Microsoft Azure Cloud



### Resilience

Backed by a guaranteed 99.99% uptime, Azure offers robust disaster recovery systems, ensuring your business stays operational, no matter what.

Microsoft Azure Cloud



### Sustainability

Reduce energy usage by up to 93% with Azure's energy-efficient data centres and align your operations with Microsoft's renewable energy commitments.

Microsoft Azure Cloud



### Seamless Integration

Azure's hybrid cloud capabilities make it easy to integrate cloud solutions with your existing on-premises infrastructure, offering flexibility and control during your migration journey.

The RDS advantage

# Your partner in seamless cloud transformation



At RDS, the team is here to migrate your IT systems to Azure. We'll do so against the backdrop of a tailored strategy that aligns with your business goals.



### Proven expertise:

Decades of experience delivering complex IT solutions.



### Tailored approach:

Migration strategies designed around your unique business needs.



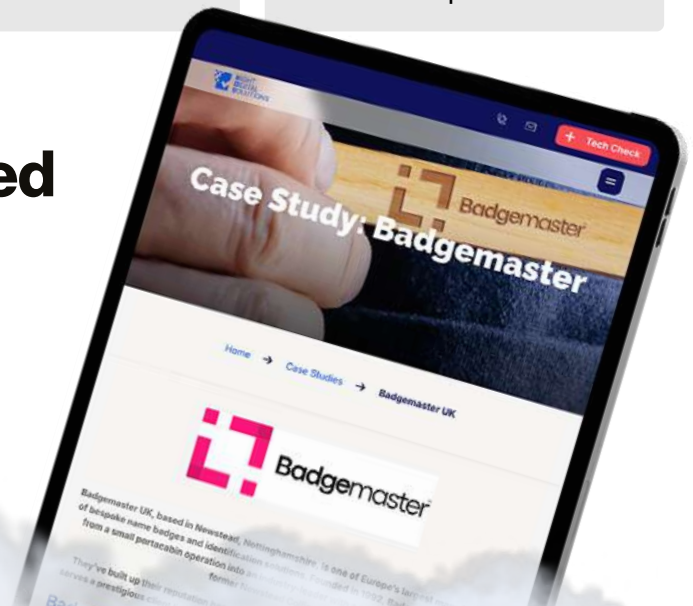
### Sustainability at the core:

Helping you achieve operational efficiency while reducing your environmental impact.

The sky's the limit:

## How RDS transformed Badgemaster

With RDS, Badgemaster moved to a cloud-hosted infrastructure, improving scalability, reducing costs and meeting sustainability goals.



"Responsive, knowledgeable, experienced, diligent, available. A team of experts! RDS has delivered exactly what we needed."

**Managing Director of Badgemaster**  
**Ian Bradbeer**



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How it works:

# The migration process

From planning to performance - here's how we make migration seamless



**Not ready for a full migration?**  
***No problem.***

Azure's hybrid cloud capabilities let you integrate cloud solutions with your existing on-premises infrastructure, meaning you can migrate at your own pace.



# Turning a new leaf

with Microsoft Azure and RDS

Sustainability is at the heart of everything we do at RDS. By migrating to Microsoft Azure, your organisation can:



## Optimise energy usage

cutting costs and environmental impact.



**Reduce carbon emissions** with energy-efficient cloud operations.

# 93%

Azure's cloud infrastructure is up to 93% more energy-efficient than traditional enterprise data centres.

**Support ESG targets** with Azure's transparent carbon accounting tools, which track and report your environmental impact.

Align with Microsoft's commitment to

# 100%

renewable energy

## Minimise IT waste

with Azure's circular economy principles, including hardware recycling and repurposing.



Optimisation beyond the cloud

# More about **your** **Managed Workspace** **Technology Partner, RDS**

At RDS, alongside our cloud migration solutions, we provide a full suite of managed services that optimise your IT infrastructure.

Managed IT

Managed Communications

Managed Print

- ✓ Sustainable Solutions
- ✓ Manufacturer Independence

- ✓ Personalised Management
- ✓ Nationwide Support



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By Right Digital Solutions

Because some CyberSecurity Threats are hard to see.

- 24/7 monitoring
- Real-time alerts
- AI-driven security

**ThreatProtect against ransomware, phishing, insider threats and more.**



**reNu**  
Remanufactured Workspace Technology

Because workspace tech shouldn't cost the earth

- Save up to 50% on costs
- Reduce CO<sub>2</sub> emissions
- Support a circular economy

ReNu laptops, telephony devices and printers deliver like-new performance while cutting costs and emissions.

Learn more at: [www.rightdigitalsolutions.com](http://www.rightdigitalsolutions.com)



# Start your journey to the clouds with Tech Check+

Tech Check+ identifies vulnerabilities, highlights optimisation opportunities and provides the roadmap for a seamless and secure Azure migration, setting you up for long-term success in the cloud.

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TO LEARN  
MORE →



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